



Glass Craft & Bead Expo 2019 **~~Advertising Opportunity~~**

Advertisement reservations must be received by Thursday, August 30, 2018
Print ad artwork must be received by Monday, September 17, 2018
Web ad placement based on first-come, first-serve

Advertise your company, products and services in the **Glass Craft & Bead Expo 2019 Program & Class Schedule Catalog**. This 100+page high-quality, full-color book promotes classes, exhibitors and events within the glass craft and bead industry, as-well-as the premiere Glass Craft & Bead Expo 2019 event (registration materials and a schedule of events). If you need our graphic team to create your ad for the book, please contact us for pricing.

Circulation: 5,000 Glass & Bead Art Enthusiasts

(Exhibitors, artists, instructors, & attendees including craftsman, hobbyists & other consumers)

Double your exposure! We are offering three advertising options; (i) full-color print advertisements within the 2019 Glass Craft & Bead Expo book, (ii) website and (iii) joint packages (both web and book ads) with special discounts. The Glass Craft & Bead Expo 2019 book is scheduled to be completed and ready for distribution by late Fall, 2018. The Glass Craft & Bead Expo website for class registration will be launched approx. 3+ weeks after the distribution of the books.

Advertising online (with link to your business) at glasscraftexpo.com is the best way to reach your target markets. The website which will showcase your company and link to your business URL. Prior to and during registrations, the website will feature highlights from the previous show. E-mail info@lvmanagement.com to inquire about our joint print and web advertising packages.

Print ad artwork specifications: Print-ready, color or black & white (book is full-color, so your ads may be black & white or full-color; there is no cost difference), no bleeds or insets. High-Res JPGs, PNGs or PDFs formats only.

Submit Artwork by E-mail: Compress in either Stuffit (Mac) or ZIP/RAR (PC) and e-mail to info@lvmanagement.com. We have a size limit of 50 MB for all e-mail attachments. If your advertisement is larger, you can upload your files to wetransfer.com or dropbox.com, or host on your own webserver and provide us a link to download from.

ADVERTISEMENT RATES

<u>Type of Ad Requested (check)</u>	<u>Size</u>	<u>Cost</u>	<u>Web Discount</u>
<input type="checkbox"/> Color, inside front LEFT/RIGHT cover (limited)	7 ¼" wide x 9 ¾" deep	\$999.00	-\$100.00 / off
<input type="checkbox"/> Color, inside back RIGHT cover (limited)	7 ¼" wide x 9 ¾" deep	\$999.00	-\$100.00 / off
<input type="checkbox"/> Color, inside back LEFT cover (limited)	7 ¼" wide x 9 ¾" deep	\$999.00	-\$100.00 / off
<input type="checkbox"/> Color Full Page, vertical only	7 ¼" wide x 9 ¾" deep	\$699.00	-\$75.00 / off
<input type="checkbox"/> Color Half Page, horizontal	7 ¼" wide x 4 ¾" deep	\$399.00	-\$50.00 / off
<input type="checkbox"/> Color Quarter page, vertical only	3 ½" wide x 4 ¾" deep	\$299.00	-\$25.00 / off

Please repeat 2018 print ad Will send new ad

Web Advertisements (check) **Cost**
 Advertising Section Ad (390px x 80px) \$299.00 Please repeat 2018 web ad Will send new ad

Company URL: http://_____

Advertising online (with link to your business) at glasscraftexpo.com is the best way to reach your target markets. We will showcase all our web advertisers who have purchased banner ads of their company and embed a link to your website.

Prior to and during registrations, the website features information from the prior year as well as all new classes being offered, a current exhibitor list as well as new and exciting upcoming events.

Web advertisement artwork specifications: Size specifications depend on banner type and placement. Please review attached order form for maximum file size and dimension specifications. JPEG, GIF (not animated) or PNG are all acceptable image formats. To submit artwork for web advertisements, compress artwork into either Stuffit (Mac) or ZIP/RAR (PC-Compatible) form and e-mail to info@lvmanagement.com.

If you do not have a website ad, we can build one for you! Supply us with your company logo and a concept and we'll do the rest! There is a flat fee of \$250.00 for this service. Please allow three business days to complete ad.

All web advertisements include a FREE link back to your company homepage or other URL of your choice.

If you are interested in email advertising your business from within our newsletter, class confirmation and other notices, please get in contact with us at info@lvmanagement.com.

Full payment is due with ad:

Check, payable to "Las Vegas Management"

Credit Card: _____
Type Number Expiration

Company: _____

Contact Name: _____

Address: _____

City: _____ State: _____ ZIP: _____

Phone: () _____ FAX: () _____

Email: _____

Fax: (702) 734-0636
Phone: (800) 217-4527
E-mail: info@lvmanagement.com
Website: www.glasscraftexpo.com